FOR IMMEDIATE RELEASE

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CPACA Strategizes Leadership Opportunities for CPA Firms

**Announces New Board and Adds New Members**

Nashville, TN April 17, 2014 – The CPA Consultants’ Alliance (CPACA), a working group of thought leaders committed to further leadership within the CPA profession, recently held its annual member meeting in Nashville, TN.

The CPACA members explored the impact of leadership development, communication, growth and succession in the profession and discussed strategies and best practices to help firm leaders address these opportunities and challenges head on. Leaving the meeting in TN, the CPACA members shared their view of the single most significant leadership issue facing the profession and strategies or solutions to address it in their blog [13 Leadership Insights & Tips For CPA Firms](http://cpaconsultantsalliance.com/insights/).

“CPA firm leaders are faced with managing dramatic change due to succession planning, developing leaders, technology and consolidation,” said Tamera Loerzel, current President of the CPACA. “Our goal is to leverage our collective experience to collaborate, share ideas, generate strategies and develop educational offerings to help firm leaders manage change.”

During the meeting, the CPACA Board members also approved the following slate of new officers for 2014-15:

* **Tamera Loerzel, Partner in ConvergenceCoaching, LLC** - President.
* **Sandra Wiley, COO, Senior Consultant, Shareholder Boomer Consulting, Inc.** – Immediate Past-President
* **Terry Putney, CPA, CEO of Transition Advisors, LLC – Vice President**
* **Rita Keller, President and Founder of Keller Advisors, LLC** –Membership Chair
* **Rick Solomon, CPA, CGMA, CEO of Thriving Firm** –Deliverables Chair
* **Sarah Johnson Dobek**, **Founder and President of Inovautus Consulting** – Marketing Chair

In addition, the CPACA is pleased to announce two new members:

**Rick Solomon, CPA, CGMA is CEO of Thriving Firm** a leader in helping professional service providers and advisors build more profitable and rewarding practices. He is alsoFounder and Lead Facilitator of the Masters Program, a coaching program that teaches CPAs how to achieve abundance in their personal and professional life

**Roman H. Kepczyk, CPA.CITP, CGMA is Director of Consulting for Xcentric, LLC,** which is the largest CPA-focused private cloud hosting provider in the U.S.  As a Lean Six Sigma Black Belt, Roman’s primary mission is helping firms throughout North America effectively use information technology by optimizing their tax, audit and administrative production workflows.  He also authored “Quantum of Paperless: Partner’s Guide to Accounting Firm Optimization.”

“We are honored to welcome these two professionals into the CPACA, and are excited about the knowledge and experience they bring to the group, specifically in the areas of leadership development, succession and technology,” said Loerzel.

Watch for more tools and learning opportunities from the CPACA to help CPA profession leaders manage the changes facing their firms in 2014 via our web site at [www.cpaconsultantsalliance.com](http://www.cpaconsultantsalliance.com).

**About The CPA Consultants’ Alliance**

The CPACA was formed in 2012 with the purpose of exploring leadership issues facing the public accounting profession and developing and sharing solutions that benefit practitioners. Our vision is to inspire positive change in the CPA profession by collaboratively establishing tools and content that will educate, motivate and increase the wisdom of current and future leaders.

Our [members](http://bit.ly/XxS3l7) are successful CPA profession consultants whose expertise includes strategic and succession planning, leadership and management, growth, sales and marketing, information technology, human resources, coaching, mergers and acquisitions, diversity, leadership development and more.

For more information about The CPACA, its members and to stay connected with us, please:

Contact us at: [info@cpaconsultantsalliance.com](mailto:info@cpaconsultantsalliance.com)

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